

Trainee development researcher

– job spec

Who we are

Brilliant Trees Media are an award winning production company based in MediaCity, Salford. We're a small team, packing a big punch, with extensive experience and an impeccable reputation for delivering imaginative, creative media content for high end organisations and broadcasters. Currently in production with a brand-new 13 part series for CBeebies, we've also produced RTS winning factual and entertainment content for the BBC and ITV. We provide services to a number of corporate clients across a variety of sectors and as the company looks to expand and win more commissions in Children's TV and digital, we're excited to be working with ScreenSkills and Think Bigger to welcome a new member into the development team.

What we are looking for

We are looking for a (trainee) development researcher to work alongside our development executive to contribute to the idea generation of new and established formats and factual content across our slate.

We are a company committed to levelling the playing field and opening up opportunities for all. If you think TV isn't for someone like you – read on! Content development is a place that needs people with different perspectives and experiences in order to devise stories, films and formats which reflect the diversity of the UK and beyond.

The role will be mainly office/WFH based (we can discuss flexible working opportunities) to help with the development of new (and existing) ideas for children's entertainment and educational formats, features and digital content. We're currently working on a range of proposals for a variety of channels and digital platforms for both a pre-school audience (aged 0-6) and primary audiences (aged 6-11).

This position would suit a highly motivated individual who is able to unleash their inner child, but also has a good knowledge of current trends that appeal to both Gen Z and Gen Alpha. We'll need someone who can throw their hand at researching into multiple topics (from forestry to *Fortnite*), often simultaneously, so having the ability to multi-task and hit deadlines is a must. You'll be fact-checking, looking for new on-screen talent and experts who can be the face of new ideas, as well as sourcing imagery, props and music as and when required. We'd love someone who has a nose for uncovering brilliant stories across the length and breadth of the UK. You'll be guided along the way to understand what makes a good 'pitch deck' as well as getting the chance to experience shooting and editing. One thing that is guaranteed with this role is that no two days the same!

If

- You are enthusiastic & organised & have a passion for TV and digital content (not just kids content, but a broad range of formats and factu
- You have the ability to shoot simple scenes and have knowledge of a DSLR or similar camera & the ability to edit on Premier Pro or FCPX is a bonus, but not essential
- You aren't afraid to pick up the phone/zoom and speak with all sorts of people
- You can manage your time
- You can work as part of a team
- You have an interest in the world of children's media
- You are able to undertake basic research into different topics
- You are brimming with creative ideas
- You can write up clear, concise notes on a general topic
- You are curious about the world around you and understand that starting points for ideas can come from anywhere
- You have great computer skills (Word, Teams, Excel - an understanding of Canva would be a bonus, but not essential)
- You watch lots of different TV and digital content across streamers, YouTube, Insta and TikTok
- You can work to deadlines
- You can follow a brief
- You can juggle a few tasks at the same time
- You have good social media skills and knowledge
- You are eager to get stuck into brainstorm

If you have some or all of the above we want to hear from you!

Website

<https://brillianttreesmedia.co.uk/>