

About Action for Freelancers (AfF)



Action for Freelancers (AfF) is a UK Television industry project working to improve life for freelancers.

A freelancer is someone who doesn't work for one employer the whole time but moves from job to job.



Most of the people working in television production are freelancers.

This includes the people developing ideas all the way through to the people working in the edit.



AfF aims to

- fix shared problems together
- create clearer standards
- help freelancers build strong, long-term careers in television.



Action for Freelancers (AfF) is funded by major broadcasters, streamers and production companies.

[Click here](#) to see who the partners and funders are.



The most important thing about how Action for Freelancers works is that it involves freelancers in everything that it does.



Action for Freelancers works with freelancers and with industry partners.

It does this this with Working Groups and a Core Group.



A Working Group means a group of people who have experience and knowledge in a certain area. They work together to find solutions.

For example, a Working Group on mental health might include people who have been trained in mental health support.



Action for Freelancers (AfF) has five (5) Working Groups.

- Recruitment
- Working Conditions
- Mental Health and Wellbeing
- Skills, Training and Professional Development
- Communication, Information and Engagement



Each Working Group includes at least four (4) freelancers in every meeting.

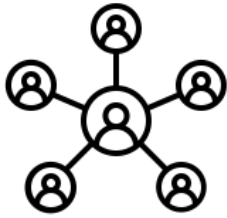
Freelancers' experiences are very important in the decisions being made.



The Working Groups report their work back to the Core Group.

Core means the middle or centre.

The Core Group is made up of major partners and industry organisations.



The Core Group meet every month to review the work done by each Working Group.

The Core Group also looks at all the work AfF is doing to make sure everything is working well and that all the work is connected.



The day-to-day work at AfF is done by the Project Team.

The team is James and Cheryl.

James Taylor-Tovey is the Project Director. James has worked for 20 years as a freelancer in television.



Cheryl Woodcock is the Project Associate.

Cheryl has worked in TV for over 20 years and is a qualified therapist.

She also supports TV productions by providing mental health guidance to cast and crew.



The Project Team are supported and guided by the Steering Group.

The Steering Group has people selected from each of the Core Groups.



Project Director
James Taylor-Tovey
says

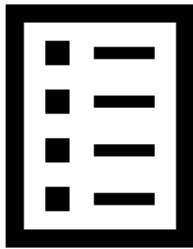
“Freelancers are at the heart of this project - from involvement in working groups to our open-to-all forums, keeping their voice central to all our conversations is key to the success of AfF.”

More information on the Working Groups



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Each Working Group has a list of things it is discussing.

Each group also has outcomes and measure of success.

This means a list of goals and ways to check if the work is successful.



This is an easier read summary.

You can [visit the website](#) for more detailed information.