

## **MANAGING COSTS COMPETENCIES**

**Description:** the ability to manage and organise your and other people's work on a project or production, or your work as a freelancer, so that it is informed by, and is recorded and monitored in budgets and accounts

Main task	Be able to	Understand
Contribute to cost management on a project	<ol> <li>identify agreed costs, budgets, timescales and resources related to your work on a production or project</li> <li>update colleagues on progress with your work and any implications this has on costs or budget</li> <li>identify when changes requested by others for your work will impact the budget and communicate this appropriately</li> <li>make realistic estimates for changes to costs or budget for your work where these are necessary</li> <li>seek help or advice when limitations in your knowledge or expertise might impact on the budget or costs</li> </ol>	<ol> <li>who manages the budget for a production or project, and what information they need and when</li> <li>the implications of your decisions on the budgets and resources with which you are involved</li> <li>how to identify and evaluate the advantages and disadvantages of different ways to increase or reduce costs, or save time</li> </ol>
Manage personal income/expenditure as a freelancer	<ol> <li>ensure that your record keeping (including receipts), and accounts are kept up-to-date and accurate</li> <li>set up and use effective systems for managing budgets, tax, VAT, and other paperwork</li> <li>estimate and agree realistic fee rates, schedule, and other expenses</li> <li>ensure that contracts contain details regarding payment terms and timing, with the obligations of all parties clearly communicated</li> <li>put money aside for tax and national insurance liabilities</li> </ol>	<ol> <li>how to estimate realistic rates for fees and, if appropriate, resources such as accommodation and expenses</li> <li>how to negotiate and agree legal contracts that clearly include expected income, time available and agreed outcomes</li> <li>how to keep simple accounts (income, expenditure, and cash flow) and how to invoice and chase late payments</li> <li>how to set and manage personal and business budgets</li> <li>how to carry out future planning, scheduling and contingencies for your work in order to maintain a viable work and cash flow</li> <li>relevant sources of advice that are available on employment, insurance, tax regulations and other small business legislation</li> </ol>

Advanced: develop budgets for projects or productions	<ol> <li>confirm the objectives, scope, timescales and, if appropriate, the overall budget for the project or production</li> <li>if relevant, determine the size of the budget available and clarify whether any of this has already been allocated</li> <li>determine what appropriate requirements will be in terms of resources, technology, outsourcing, delivery and crew/staff and their likely costs</li> <li>identify and record whether there is any allowance for contingencies to address potential problems and issues that could affect budget</li> <li>use accurate information to calculate realistic and cost-effective budgets present budgets to relevant colleagues for potential agreement</li> <li>negotiate and provide structured arguments if necessary, to support the size of proposed budgets and how these will be allocated</li> <li>agree a final budget which will meet the objectives and specification for the project or production</li> <li>ensure that details regarding the size of the budget and how you plan to allocate it are available to people who need this information</li> </ol>	<ol> <li>details of the overall project, its objectives and timescales</li> <li>how to accurately calculate a budget</li> <li>where to get information about overall budgets and existing allocations</li> <li>who to consult to get accurate information about likely costs, both inhouse, and from partners, suppliers and freelancers</li> <li>how to identify options which offer best value for money</li> <li>typical types of production or project contingencies that may arise, and how to take them into account when estimating costs</li> <li>how to present budgets to others, and what headings you should use</li> <li>who has the right to access budget information and who on the production or organisation needs to agree initial and revised budgets</li> <li>when to seek financial advice and who can provide this on your production or project</li> </ol>
Advanced: manage budgets for projects or productions	<ol> <li>monitor and manage budgets to ensure that resources are being used according to agreed budget plans for the production or project</li> <li>ensure that full details of progress against budgets are made available to appropriate colleagues</li> <li>identify and record potential issues that could affect budgets</li> <li>identify and consider additional resources or services that could potentially be required and their implications on budgets</li> <li>identify the causes of any significant variances between what was budgeted and what actually happened and take prompt corrective action</li> <li>propose revisions to budgets, if necessary, in response to variances and/o significant or unforeseen developments</li> <li>obtain agreement from the relevant colleagues about changes to budget</li> <li>use information from budget monitoring and control to assist in the preparation of future budgets</li> </ol>	<ol> <li>details of the overall project, its objectives and timescales</li> <li>agreed budget, how it is allocated to cover different activities and resource requirements, how much can be changed without approval</li> <li>how to use a budget to actively monitor and control performance</li> <li>how to give clear instructions and timescales when requiring others to provide further details to help you manage the budget</li> <li>typical causes of budget variances on productions or projects, how to identify them and different types of corrective action to address them</li> <li>how unforeseen developments can affect a budget and how to deal with them</li> <li>how to negotiate, agree and record changes to budgets</li> <li>who needs to be kept informed about performance against budget and changes to budget</li> </ol>

Also see: Communication; Contracts and permissions; Negotiating; Planning; Working as a freelancer