



## Summary of revisions to the Scottish Creative Media Diploma and Modern Apprenticeship

Employer meetings and on-line consultations have been held from May-October 2019 on the Diploma qualification review.

All units have been revised in line with the 2019 updates to the National Occupational Standards (NOS) for Production and Journalism.

New units have been developed to reflect the changes in the sector with digitisation and multi-platform delivery:

- Manage Media Content, Data and Information
- Comply with legal requirements for creative media
- Write text-based material for multi-platform use
- Present a Radio or Audio Programme or Podcast

### The final industry approved structure is as follows:

| SSC/B Code | Mandatory/ Optional/ Additional Unit | Unit Title   | SCQF Level | SCQF Credit |
|------------|--------------------------------------|--|------------|-------------|
| CDM1       | <b>Mandatory</b>                     | Present Ideas and Information to Others in the Creative Industries     | <b>7</b>   | <b>6</b>    |
| CDM2       | <b>Mandatory</b>                     | Work Effectively with Others in the Creative Industries                | <b>6</b>   | <b>4</b>    |
| CDM3       | <b>Mandatory</b>                     | Develop Own Professional Practice in the Creative Industries           | <b>7</b>   | <b>6</b>    |
| CDM4       | <b>Mandatory</b>                     | Manage Media Content, Data and Information                             | <b>6</b>   | <b>6</b>    |
| CDM5       | <b>Mandatory</b>                     | Comply with legal requirements for creative media                      | <b>7</b>   | <b>7</b>    |
| CDM6       | <b>Mandatory</b>                     | Manage and Market Yourself in the Creative Industries                  | <b>7</b>   | <b>7</b>    |
| CDM 7      | <b>Mandatory</b>                     | Ensure responsibility for actions to reduce risks to health and safety | <b>6</b>   | <b>3</b>    |
| CDM 8      | Optional                             | Write text-based material for multi-platform use                       | <b>7</b>   | <b>5</b>    |
| CDM9       | Optional                             | Support pre-production activities on a film or television production   | <b>7</b>   | <b>6</b>    |

|        |          |   |   |   |
|--------|----------|---|---|---|
| CDM10  | Optional | Identify Sources of Information and Present findings to meet a research brief               | 6 | 5 |
| CDM11  | Optional | Prepare Camera Equipment for the Production   | 5 | 4 |
| CDM12  | Optional | Ingest Material for Editing   | 6 | 7 |
| CDM13  | Optional | Record Audio  | 7 | 5 |
| CDM14  | Optional | Edit and Mix Audio Content  | 7 | 6 |
| CDM15  | Optional | Undertake Research for Radio and Audio Content  | 6 | 5 |
| CDM16  | Optional | Operate a Radio and Audio Studio  | 6 | 7 |
| CDM17  | Optional | Present a Radio or Audio Programme or Podcast   | 7 | 7 |
| CDM18  | Optional | Prepare for and Conduct Interviews in Creative Media  | 6 | 4 |
| CDM19  | Optional | Comply with codes of conduct and standards when working in radio and audio content creation | 7 | 6 |
| CDM20  | Optional | Comply with codes of conduct, regulations and standards when working in journalism          | 7 | 6 |
| CDM 21 | Optional | Undertake Technical Adjustments of Images   | 6 | 7 |
| CDM22  | Optional | Communicate Using Marketing/Sales Channels  | 6 | 5 |
| CDM23  | Optional | Record Audio Video Material   | 6 | 5 |
| CDM 24 | Optional | Edit Audio Video Material   | 7 | 6 |

We have also been asked to add in the NCTJ Diploma into the Modern Apprenticeship framework as optional content for Journalism apprentices. This will enable Scottish Journalism apprentices to undertake the Diploma as part of their apprenticeship, in line with apprentices in England and Wales, and allow employers to draw down funding for this industry qualification.